

## **UGANDA WILDLIFE AUTHORITY**

OFFICE OF THE EXECUTIVE DIRECTOR
PLOT 7 KIRA ROAD KAMWOKYA
P. O. Box 3530, Kampala, Uganda

Our Ref: TDO/ 101/01

17th January, 2024

To All clients and Tourism Stakeholders

Dear partners,

## RE: REVIEW OF UWA CONSERVATION TARIFF - ADVANCE NOTICE TO STAKEHOLDERS

Happy New Year! I trust this letter finds you well and brings renewed energy and enthusiasm in the sector. We value the strong collaboration we have with you and look forward to continuing our successful partnership in the dynamic and our ever-evolving tourism industry.

After an extensive consultative process, rigorous market research, and constructive discussions with various stakeholders, UWA has undertaken a comprehensive review of our conservation tariff which has seen changes in the pricing of some park activities. The primary objective of this review was to ensure that our pricing structure remains not only fair and competitive but also reflective of the current market dynamics and the diverse perspectives and insights shared during our consultation sessions.

These changes have now been approved by the UWA Board of Trustees and will take effect from 1<sup>st</sup> July, 2024 to 30<sup>th</sup> June, 2026. Please find the updated tariff details in the table attached. Please note that this table includes only the items that have been revised. The complete and detailed tariff structure will be shared with you in due course.

The purpose of this letter is to provide you with advance notice regarding the specific items that have undergone pricing changes to enable you to make any necessary adjustments to your plans and budgets.

Should you have any immediate questions or concerns regarding the changes, please feel free to reach out to our Sales Manager Mr. Paul Ninsiima on 0772720311

We sincerely appreciate your time and consideration regarding this matter.

Conserving for Generations

Yours sincerely,

Sam Mwandha XECUTIVE DIRECTOR

EXECUTIVE DIRECTOR ILDLIFE AUTHORITY

CC: Permanent Secretary Ministry of Tourism Wildlife and Antiquities

Chief Executive Officer Uganda Tourism Board